QR Code Development Terms and Conditions
Rev. June / 2012

If you have ordered QR Code* development, you agree to the Electronic Ads and Services Terms and Conditions and to the following additional terms and conditions:

1. We will encode a two-dimensional bar code ("QR Code") that will contain machine instruction for mobile devices to direct browsers to your website or domain name (preferably, a mobile website) (the "Linked Site"). We are not responsible for end-user equipment failure or lack of scanning capability.

2. We will make your QR Code available to you through the client portal. You will have the right to use the QR Code in your promotional materials, including eligible SuperMedia advertising. SuperMedia reserves the right to determine which advertising products are eligible for inclusion of a QR Code and may change its eligibility rules at any time without notice.

3. You (a) grant us and our sublicensees a royalty-free unrestricted right and license to establish a link to the Linked Site and (b) represent and warrant that you have the right and authority to grant the foregoing right and license and that the foregoing does not infringe on any copyright or any other right of any other person,

4. If you cancel your QR Code advertising pursuant to a right granted to you, or if you are in default under the Marketing Services Agreement, we may (a) remove your QR Code from any SuperMedia advertising; and (b) redirect any scans of your QR Code as used in any medium to a SuperMedia website.

*"QR Code" is a registered trademark of Denso Wave Incorporated.