Trackable URL for Print Advertising

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If you have ordered a Trackable URL for Print Advertising, you agree to the following additional terms and conditions:

1. Service. Trackable URL for Print Advertising is a Service whereby we will (i) register a unique domain name ("URL") for exclusive use during the term of the Marketing Services Agreement in any of the Publications you specify in the Marketing Services Agreement, (ii) forward users who type the URL into their browsers to the address of your existing website, (iii) track the number of visitors to your website generated by the URL, and (iv) provide you with this information via our website reporting tool (available at www.SuperpagesURLtracking.com). At the end of the term of the Marketing Services Agreement, we will disable the URL. You agree that we do not guarantee the number of visitors to your website that will be generated by the URL.

2. Your Responsibilities. You will not cause or permit the any URL provided by us in any other advertising medium, including, but not limited to, other directories, signs, business cards, flyers, direct mail, newspaper, radio, or vehicle messages.

3. Use of Results. You agree that we may use, disclose, and publish, at our discretion, all information and results arising from the URL. You may not disclose to any third party the existence or terms of this Agreement or the results arising from the URL.

4. Breach. If you breach these additional terms or the Marketing Services Agreement, including payment obligations, in addition to all other remedies available to us under the Marketing Services Agreement, you will forfeit the right to receive data relating to the Service and we may disable or retire the URL immediately. Such rights shall be in addition to all rights and remedies available to us under law or equity.

5. URL. You may request a custom domain name as your URL, however, we have no obligation to provide the name you request. You are solely responsible for conducting any trademark searches that may be necessary in relation to the selection, evaluation, and appropriateness of any specific domain name. Obtaining a custom domain name for you does not obligate us to renew that custom domain name, and we may refuse to do so in our sole discretion. Upon your written request to the notice address and fax number specified in the Marketing Services Agreement, with a copy via email to urlmanagement@supermedia.com, we will make a commercially reasonable effort to change all or any portion of the administrative contact information. You waive any and all claims you may have, or which may later arise, known or unknown, against us for any loss, damage, claim or expense arising out of, or related to, the acquisition, evaluation, registration, administration, or use of any custom domain name(s). Upon request, we may, but are not obligated to, transfer a custom domain name to you at the end of the term of the Marketing Services Agreement for a one-time administrative fee.