SocialEze℠ Advertising Terms and Conditions

Rev. March / 2011

If you have ordered SocialEze advertising, you agree to the Electronic Ads and Services Terms and Conditions and to the following additional terms and conditions:

1. Social Media advertising includes the following:
   a. Creation and management of a Facebook Business Page, also known as a Fan Page (the “Business Page”).
   b. Creation of a custom business tab (the “Business Tab”) that incorporates content from the Business Profile and automatically updates the Business Page every time the Business Profile is updated.
   c. Periodic posts of industry-related tips (the “SuperMedia Content”) on the Business Page.
   d. Monthly contact from our social media experts to help you keep the Business Page fresh and provide guidance on how to leverage social media in your marketing plans.
   e. Reputation Monitoring service to help you actively monitor your business’s online presence.
   f. A Best Practices Guide.

2. Client responsibilities:
   a. You must assign us as a second administrator for your Facebook Business Page. You will also maintain administration rights and are encouraged to update your Business Page.
   b. You must provide us with the content needed for the creation or management of the Business Page, such as basic information, photos, videos, profile image, and a Facebook offer.

You understand that if you do not fulfill these responsibilities by the deadlines we set, we can not provision the Social Media advertising but billing may begin.

3. THE SUPERMEDIA CONTENT IS MADE AVAILABLE TO YOU ON AN "AS IS" BASIS, WITHOUT ANY WARRANTIES OF ANY KIND, AND WITHOUT ANY REPRESENTATIONS OR GUARANTEES. SUPERMEDIA AND ITS AFFILIATES HEREBY DISCLAIM ALL WARRANTIES, REPRESENTATIONS AND ENDORSEMENTS, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ALL IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE AND NO INFRINGEMENT WITH REGARD TO THE SUPERMEDIA CONTENT.
NO ADVICE OR INFORMATION GIVEN BY SUPERMEDIA, ITS AFFILIATES OR THEIR RESPECTIVE EMPLOYEES, OR OTHERWISE POSTED ON THIS WEBSITE, SHALL CREATE ANY WARRANTY.

4. You understand that Facebook may change any aspect of its social networking site, including Business pages, at any time without notice. No affiliation with, or endorsement by, Facebook is implied.

5. If your Social Media advertising is not renewed, the service will terminate at the end of the term, and the Business Tab (and its content) will be removed from the Business Page.