



“ Our agency has been in business for two years, just south of Denver in Englewood, Colorado. SuperMedia is the only company we advertise with; they do everything for us: print, direct mail, and also online advertising. We met with several other companies but went with SuperMedia because we like the products they offer and the processes they have in place to deliver results.

The **Verizon® Yellow Pages** work great. We advertise in three directories, and the Denver Verizon® Yellow Pages is far superior to anything else out there. In six months our yellow pages campaign delivered 259 calls to our business.

We printed the Denver Bronco’s schedule on our **SuperpagesDirect® postcard mailers** and it was a huge success. Our response rate was double the average. People loved the schedules and posted them on their fridge. This program paid for itself.

Our **SuperMedia Search Engine Marketing** campaign is our biggest source of business. Their process allows me to take a very hands-on approach. **Our growth was over 100% last year – we couldn’t have done that without SuperMedia.** Because of the detailed reporting I get from them, I know that over 65% of the calls we receive is because of our program with SuperMedia. And last month, our Search Engine Marketing conversion rate was 87%.

We like that with SuperMedia we have just one place to call and they work with us to get whatever we need done. They even helped us to lower our media budget while getting even more results from it.

I’ve already recommended SuperMedia to other advertisers. I tell them if they’re either going to increase their advertising or start a new ad program, they need to call these guys first. We met with all the other guys and it’s not the same. SuperMedia is the best. ”

*Ryan Duman*

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