SuperSites® welcomes customers long after the lights are off.

It's no secret, for your business to be successful customers need to be able to find it. The same holds true whether they're looking for you in person or online. And like your physical location, your online presence needs to be inviting, professional, and informative to build trust and confidence in your business.

Seven Reasons for a Professional Website

1. **Keeps the lights on.** Provide new, returning and referred customers with your business information the moment they're online searching for it.

2. **Helps you compete.** Now more than ever, customers research businesses online before making a purchase decision.

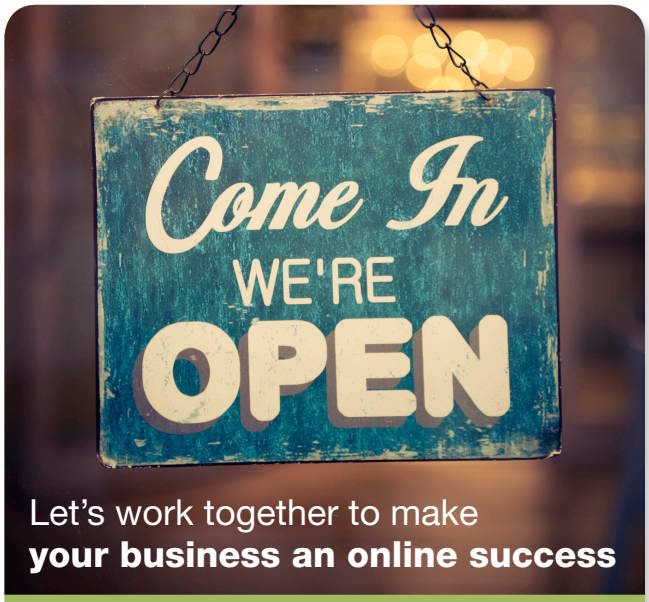
3. **Makes a positive first impression.** New customers often associate the impression your website makes to your professional capabilities.

4. **Establishes trust and credibility.** A professional website lets customers know you're established and serious about your business.

5. **Gets you listed on search engines.** Most customer's first exposure to your website will be through search engines like Google™ search.

6. **Leverages social networking.** Integrate your website and social media pages to capture referrals through social media connections.

7. **Tells your story.** Use videos and pictures to showcase your products or services so potential customers better understand their benefits.



Let's work together to make **your business an online success**

SuperSites Package includes:

- 5-page website initial build
  - 30 images
  - 350 words per page
- Unlimited disk space & data transfer
- Unlimited email accounts
- Two hours of monthly updates with a website developer[1]
- Custom domain name registration (**www.yourcompany.com**)[2]
- Self-service updates and site search
- Tools for blogs, picture galleries and surveys
- Map and driving directions
- Appointment scheduling
- Coupons and menus
- Spam filtering and virus protection
- Performance reports & statistics
- Basic code editing (HTML/CSS)

1. Unused monthly time does not rollover and there will be no refund of monthly charges for unused time.
2. Upon cancellation of website services, domain name release charges will apply if you wish to keep the domain name. Please check the Terms and Conditions for more information.

supermedia®

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